

## Sunday, November 19th

Timing	Event	Room
12:00am – 11:59pm	Silent Auction Online Portal (Open All Day) <i>Sponsored by Strategic Meeting Design</i>	Great Room C
10:00am – 6:00pm	Registration & Information	Great Room Foyer
10:00am – 12:00pm	Community Service Event ( <i>additional registration fee required</i> )	Fallsview Studio BC
12:00pm – 3:00pm	Site Inspection of Niagara Falls ( <i>Planners only</i> )	Sheraton on the Falls Lobby
3:00pm – 4:00pm	New Member and First Time Attendee Reception <i>Sponsored by Hilton Worldwide</i>	Fallsview Studio BC
3:30pm – 4:00pm	Networking Break "In the Zone" (Tech Zone, Play Zone, Wellness Zone) <i>Tech Zone Sponsored by Business Events Toronto</i> <i>Wellness Zone Sponsored by Tourism Saskatoon</i> <i>Play Zone Sponsored by Destination St. John's and the PCMA Canada East Chapter</i>	Great Room C and Great Rooms Foyer B&C
4:00pm – 5:45pm	Opening Ceremonies with Keynote Presentation <i>Sponsored by National Speakers Bureau</i> <b>Dr. Brynn L. Winegard</b> Award-Winning Professor and Expert in Business-Brain Sciences <b>The Brain Science of Engagement and Influence: Creating Impactful Events</b>	Great Rooms A&B
6:00pm – 8:30pm	Welcome Reception & Networking event <i>Sponsored by Sponsored by Tourism Partnership of Niagara and Canadian Niagara Hotels</i>	Crowne Plaza Hotel – Rainbow Room

## Monday, November 20<sup>th</sup> *Conference Host for Monday November 20th Marriott International, Inc.*

12:00am – 11:59pm	Silent Auction Online Portal (Open All Day) <i>Sponsored by Strategic Meeting Design</i>	Great Room C
6:30am – 7:30am	Foundation Fun Run in support of the PCMA Education Foundation ( <i>additional fee required</i> )	Sheraton on the Falls Lobby
7:30am – 5:00pm	Registration & Information	Great Room Foyer
8:00am – 9:00am	Networking Breakfast "In the Zone"	Great Room C and Great Rooms Foyer B&C
8:00am – 5:00pm	HeadShot Salon ( <i>Refer to the mobile app for exact times</i> ) <i>HeadShot Salon brought to you by Québec City Business Destination and Québec City Convention Centre; Photography provided by Pinpoint National Photography</i>	Great Room C
9:00am – 10:45am	Morning Plenary Session with 3 Keynote Presentations	Great Rooms A&B
10:45am – 11:15am	Networking Break "In the Zone"	Great Room C and Great Rooms Foyer B&C
11:15am – 12:15pm	Concurrent Sessions (3 keynotes continued)	
	<b>Stuart Knight</b> - Award winning entrepreneur, critically acclaimed author, and hit producer <i>Sponsored by Stuart Knight</i> <b>Four Conversations for Success</b>	Strategy Room 1
	<b>Sylvia Plester-Silk</b> - Energy Shifter, pioneer in energy healing techniques <i>Sponsored by On Purpose Consulting</i> <b>Shift Your Energy to Shift your Results</b>	Strategy Room 2
	<b>Eric Termuende</b> - Co-Founder of NoW Innovations and Author of Rethink Work <i>Sponsored by National Speakers Bureau</i> <b>The Evolution of the Workplace</b>	Strategy Room 3
12:15pm – 2:30pm	Awards Luncheon and PCMA Canada East Chapter Annual General Meeting <i>Sponsored by the Meet In Alberta Team</i>	Brock/Niagara Room Crowne Plaza Hotel
2:30pm – 3:30pm	Concurrent Sessions (3 keynotes continued)	Same as above
3:30pm – 4:00pm	Networking Break "In the Zone"	Great Room C and Great Rooms Foyer B&C
4:00pm – 5:00pm	Concurrent Sessions – Segment 1	
	<i>UnScripted Events: Manage in the Moment</i>	Strategy Room 1
	<i>Street Talk III-tips and tricks from both sides of the street</i>	Strategy Room 2
	<i>Do you want to grow your audience and enhance their engagement?</i>	Strategy Room 3
	<i>The Art and Outcomes of Design Thinking</i> <i>Sponsored by the Palais des congrès de Montréal</i>	Fallsview Studio BC
	<i>How to Turn your Conference into an Idea Factory</i>	Upper Fallsview Studio B
	<i>Mini Sessions: Livin' Life Large - Taking Your Business to the Edge PART 1 / Sponsorship 2020: Sell more, push boundaries, deliver on ROI!</i>	Fallsview Studio A
5:00pm – 6:00pm	Tweet-Up Reception <i>Sponsored by Ottawa Tourism</i>	Hard Rock Café Club
6:00pm – 7:00pm	President's Reception (by invitation only) <i>Sponsored by Marriott on the Falls</i>	Marriott on the Falls
Evening	Free Night or Open for Supplier-hosted events	

## Tuesday, November 21<sup>st</sup> Conference Host for Tuesday November 21st Tourism Winnipeg

12:00am – 4:00pm	Silent Auction Online Portal <i>Sponsored by Strategic Meeting Design</i>	Great Room C
7:30am – 5:00pm	Registration & Information	Great Room Foyer
8:00am – 9:00am	Networking Breakfast "In the Zone"	Great Room C and Great Rooms Foyer B&C
8:00am – 4:15pm	HeadShot Salon ( <i>Refer to the mobile app for exact times</i> ) <i>HeadShot Salon brought to you by Québec City Business Destination and Quebec City Convention Centre; Photography provided by Pinpoint National Photography</i>	Great Room C
9:00am – 10:45am	Morning Plenary with Keynote Presentation <i>Sponsored by Wayne Lee Enterprises Inc.</i> <b>Wayne Lee</b> Corporate Hypnotist & Performance Coach on Positive Programming <b>Set Your GPS for Success through mindfulness – An Interactive Keynote</b>	Great Rooms A&B
10:45am – 11:15am	Networking Break "In the Zone"	Great Room C and Great Rooms Foyer B&C
11:15am – 12:15pm	Concurrent Sessions – Segment 2	
	<a href="#">Outa-the-Box Team Mover - Team Building &amp; Ice Breakers for your next Conference</a>	Upper Fallsview Studio B
	<a href="#">New forces shaping the eternal question: in-house or outsource?</a>	Strategy Room 2
	<a href="#">From Fab Destination to Frantic Situation: What to do when your venue vanishes</a>	Fallsview Studio BC
	<a href="#">Disruption vs Innovation: 5 Trends that will Make (or Break) Your Event</a>	Strategy Room 3
	<a href="#">Marketing in the New Economy - 5 Critical Things to Know to Get the Edge!</a>	Strategy Room 1
	<a href="#">Mini Sessions: Why do people take notes and never look at them again? / Human Trafficking in Our Backyard: What You Can Do--A Conversation</a>	Fallsview Studio A
12:15pm – 2:00pm	Networking Lunch <i>Sponsored by Business Events Victoria and Victoria Conference Centre</i>	
2:00pm – 3:00pm	Concurrent Sessions – Segment 3	
	<a href="#">PCMA Canada East Chapter LIVE-ED initiative – What worked and Lessons Learned</a>	Fallsview Studio BC
	<a href="#">CSM's and Planner's - Working Together</a>	Strategy Room 2
	<a href="#">Act 1: UnConference: Mindset &amp; Experience Setting You Up For Success</a>	Strategy Room 3
	<a href="#">Master the Power of Content Marketing for Your Organization: What to Say and How to Say it in your digital messages</a>	Strategy Room 1
	<a href="#">The Kindness Advantage</a>	Upper Fallsview Studio B
	<a href="#">Mini Sessions: Stop Compromising – Get the Edge and Make ALL the money you want / Engaging Millennials: Confessions of a Millennial Event Manager</a>	Fallsview Studio A
3:00pm – 3:15pm	Networking Break "In the Zone"	Great Room C and Great Rooms Foyer B&C
3:00pm – 3:15pm	Silent Auction Online Portal Closes and Winners Announced <i>Sponsored by Strategic Meeting Design</i>	Great Room C
3:15pm – 4:10pm	Concurrent Sessions – Segment 4	
	<a href="#">Hot Topics – Chosen by you!</a>	Strategy Room 1
	<a href="#">Get the Edge on Risky Business - Take 2! : A Meeting Professional's Guide to Risk Management</a>	Strategy Room 2
	<a href="#">Act 2: UnConference: Experience &amp; Debrief Breaking It Down So You Can Build Your Own</a>	Strategy Room 3
	<a href="#">How to Create a Team of Expert Generalists</a>	Fallsview Studio BC
	<a href="#">Behind the Scenes: An Hour in the Life of your Audio Visual Provider</a>	Great Rooms A&B
	<a href="#">Mini Sessions: From Lack and Waste to Leadership and Results! / Livin' Life Large - Taking Your Business to the Edge - PART 2</a>	Fallsview Studio A
4:15pm – 6:00pm	Closing Plenary with Keynote Presentation <i>Sponsored by Big Idea Speakers Bureau</i> <b>Will Gadd</b> Canadian National Sport-Climbing and Paragliding Champion <b>Risky Business: Balancing Risk &amp; Reward</b>	Great Rooms A&B
7:00pm – late	Closing Party <i>Sponsored by Niagara Falls Business Events</i>	Fallsview Casino