



Sunday, November 18th

Schedule at a Glance

(Subject to change without notice)

Timing	Event		
7:30am – 9:00am	Welcome to BC Breakfast		
8:00am – 6:00pm	Registration & Information		
10:00am – 1:00pm	Destination Sites		
2:00pm – 3:00pm	Community Service Event (additional registration fee required)		
3:00pm – 4:00pm	First Time & New Members Reception <i>Sponsored by Hilton Worldwide</i>		
4:30pm – 6:30pm	Opening Ceremonies with 2 Keynote Presentations		
	<table border="0"> <tr> <td>Lauren Ferraro <i>Sponsored by SPEAKlectual</i></td> <td>Dan Trommater <i>Sponsored by Dan Trommater</i></td> </tr> </table>	Lauren Ferraro <i>Sponsored by SPEAKlectual</i>	Dan Trommater <i>Sponsored by Dan Trommater</i>
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6:30pm – 9:00pm	Welcome Reception <i>Sponsored by Fairmont Empress</i>		

Monday, November 19th *Conference Host for Monday November 19th Marriott International, Inc.*

Timing	Event		
8:00am – 5:00pm	Registration & Information		
8:00am – 8:45am	Networking Breakfast <i>Sponsored by Business Events Toronto</i>		
8:45am – 10:30am	Morning Plenary with 2 Keynote Presentations		
	<table border="0"> <tr> <td>Adam Kreek <i>Sponsored by National Speakers Bureau</i></td> <td>Marc Gordon <i>Sponsored by Lori Dalton Agency</i></td> </tr> </table>	Adam Kreek <i>Sponsored by National Speakers Bureau</i>	Marc Gordon <i>Sponsored by Lori Dalton Agency</i>
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10:30am – 11:00am	Networking Break <i>Sponsored by Metro Toronto Convention Centre</i>		
11:00am – 12:00pm	Concurrent Sessions – Segment 1		
	How to Incorporate Meaningful Playfulness into Meetings Benefits of Working with your DMO Partners Leadership Bootcamp Tap into the 5 Senses to Amplify Your Attendee Engagement <i>Brought to you by Tourism Vancouver and the Vancouver Convention Centre</i> Mastering Your Memory Meeting that Moves – Segment 1 (participants must be pre-registered)		
12:15pm – 1:45pm	Annual Awards Lunch <i>Sponsored by Cities in Sync</i>		
1:45pm – 2:15pm	Canada East and Canada West Annual General Meeting		
2:30pm – 3:15pm	Concurrent Sessions – Segment 2		
	Intentional and Unconventional: Designing for the Future Workshop on Email Overload: uncover new methods to combat productivity-drain Creative Confidence, Courage and Culture The Evolution of Sponsorship to Partnership The Hot, Hot, Hot (Topics) Meeting that Moves – Segment 2 (participants must be pre-registered)		
3:15pm – 3:45pm	Networking Break		
3:45pm – 4:30pm	Concurrent Sessions – Segment 3		
	In the Weed: Legalization of Recreational Cannabis – Implications for the Events and Meeting Industry Culture Building Practices of Successful Organizations: An Insider's View into Canada's Most Admired Companies Backstage Pass: Freeman's behind the scenes Difficult Conversations Meeting that Moves – Segment 3 (participants must be pre-registered)		
6:00pm – 7:00pm	Tweet-Up Reception <i>Sponsored by Ottawa Tourism</i>		
Evening	Free Night - Open for Supplier-hosted events		

Tuesday, November 20th

Timing	Event
8:00am – 5:00pm	Registration & Information
8:00am – 8:45am	Networking Breakfast <i>Sponsored by Metro Toronto Convention Centre</i>
8:45am – 10:30am	Morning Plenary with 2 Keynote Presentations Kim Katrin Milan and Tiq Milan <i>Sponsored by National Speakers Bureau</i> Bob McDonald <i>Sponsored by Speakers' Spotlight</i>
10:30am – 11:00am	Networking Break
11:00am – 12:00pm	Concurrent Sessions – Segment 4 Content: Your Secret Weapon to Inspire, Engage and Inform REPEAT: In the Weed: Legalization of Recreational Cannabis - Implications for the Events and Meeting Industry Us Underneath: An exploration of Who we are Underneath our Reactions Being There is Only the Beginning – How Event Technology is Re-shaping the Event Industry Creating Belonging – furthering the discussion! Meeting that Moves – Segment 4 (<i>participants must be pre-registered</i>)
12:15pm – 2:00pm	Networking Lunch with LIVE Auction <i>Sponsored by Québec City Business Destination / Québec City Convention Centre</i>
2:15pm – 3:00pm	Concurrent Sessions – Segment 5 Let's Get Digital! How to get the most out of your digital tools Bring Your "A" Game to Work and Life! Corporate Social Responsibility or Green Washing: How do you want to be seen in the Industry? Hot Topics Panel: The Trump Effect and How Its Impacting the Canadian Meetings Industry Meeting that Moves – Segment 5 (<i>participants must be pre-registered</i>)
3:00pm – 3:20pm	Networking Break
3:20pm – 4:30pm	Closing Session: Think: Unconference, Inspirational and Engaging
5:00pm – 6:00pm	Foundation Fun Run
7:00pm – late	Closing Party <i>Sponsored by Business Events Victoria / Victoria Conference Centre</i>