

Timing	Event
8:00am – 6:00pm	Registration & Information
8:00am – 9:30am	Welcome to BC Breakfast
10:00am – 1:00pm	Destination Sites
2:00pm – 3:00pm	Community Service Event (additional registration fee required)
3:00pm – 4:00pm	First Time & New Members Reception <i>Sponsored by Hilton Worldwide</i>
4:30pm – 6:00pm	Opening Ceremonies with 2 Keynote Presentations <b>Lauren Ferraro</b> <i>Sponsored by SPEAKlectual</i>   <b>Dan Trommater</b> <i>Sponsored by Dan Trommater</i>
6:00pm – 8:30pm	Welcome Reception <i>Sponsored by Fairmont Empress</i>

**Monday, November 19<sup>th</sup>** *Conference Host for Monday November 19th Marriott International, Inc.*

Timing	Event
8:00am – 5:00pm	Registration & Information
8:00am – 9:00am	Networking Breakfast <i>Sponsored by Business Events Toronto</i>
9:00am – 10:30am	Morning Plenary with 2 Keynote Presentations <b>Adam Kreek</b> <i>Sponsored by National Speakers Bureau</i>   <b>Marc Gordon</b> <i>Sponsored by Lori Dalton Agency</i>
10:30am – 11:00am	Networking Break <i>Sponsored by Metro Toronto Convention Centre</i>
11:00am – 12:00pm	Concurrent Sessions – Segment 1 <a href="#">How to Incorporate Meaningful Playfulness into Meetings</a> <a href="#">Benefits of Working with your DMO Partners</a> <a href="#">Leadership Bootcamp</a> <a href="#">Tap into the 5 Senses to Amplify Your Attendee Engagement</a> <i>Brought to you by Tourism Vancouver and the Vancouver Convention Centre</i> <a href="#">Mastering Your Memory</a>
12:15pm – 1:45pm	Annual Awards Lunch <i>Sponsored by Cities in Sync</i>
1:45pm – 2:15pm	Canada East and Canada West Annual General Meeting
2:30pm – 3:15pm	Concurrent Sessions – Segment 2 <a href="#">Intentional and Unconventional: Designing for the Future</a> <a href="#">Workshop on Email Overload: uncover new methods to combat productivity-drain</a> <a href="#">Creative Confidence, Courage and Culture</a> <a href="#">The Evolution of Sponsorship to Partnership</a> <a href="#">The Hot, Hot, Hot (Topics)</a>
3:15pm – 3:45pm	Networking Break
3:45pm – 4:30pm	Concurrent Sessions – Segment 3 <a href="#">In the Weed: Legalization of Recreational Cannabis – Implications for the Events and Meeting Industry</a> <a href="#">Culture Building Practices of Successful Organizations: An Insider's View into Canada's Most Admired Companies</a> <a href="#">Backstage Pass: Freeman's behind the scenes</a> <a href="#">Difficult Conversations</a>
6:00pm – 7:00pm	Tweet-Up Reception <i>Sponsored by Ottawa Tourism</i>
Evening	Free Night - Open for Supplier-hosted events

**Tuesday, November 20<sup>th</sup>**

Timing	Event
8:00am – 5:00pm	Registration & Information
8:00am – 9:00am	Networking Breakfast <i>Sponsored by Metro Toronto Convention Centre</i>
9:00am – 10:30am	Morning Plenary with 2 Keynote Presentations <b>Kim Katrin Milan and Tiq Milan</b> <i>Sponsored by National Speakers Bureau</i>   <b>Bob McDonald</b> <i>Sponsored by Speakers' Spotlight</i>
10:30am – 11:00am	Networking Break
11:00am – 12:00pm	Concurrent Sessions – Segment 4 <a href="#">Content: Your Secret Weapon to Inspire, Engage and Inform</a> <a href="#">Customs, Shipping and Immigration for MC&amp;IT</a> <a href="#">Us Underneath: An exploration of Who we are Underneath our Reactions</a> <a href="#">Being There is Only the Beginning – How Event Technology is Re-shaping the Event Industry</a> <a href="#">Creating Belonging – furthering the discussion!</a>
12:15pm – 2:00pm	Networking Lunch <i>Sponsored by Québec City Business Destination / Quebec City Convention Centre</i>
2:15pm – 3:00pm	Concurrent Sessions – Segment 5 <a href="#">Let's Get Digital! How to get the most out of your digital tools</a> <a href="#">Bring Your "A" Game to Work and Life!</a> <a href="#">Corporate Social Responsibility or Green Washing: How do you want to be seen in the Industry?</a> <a href="#">Panel: Hot Topics</a>
3:00pm – 3:30pm	Networking Break
3:30pm – 4:30pm	Closing Session: Think: Unconference, Inspirational and Engaging
5:00pm – 6:00pm	Foundation Fun Run
7:00pm – late	Closing Party <i>Sponsored by Business Events Victoria / Victoria Conference Centre</i>